

Lilac

May 14 - 15

PRESS RELEASE

Beau Productions 333 N Plymouth Ave, Rochester

For Immediate Release

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Contact: Wendy Dandrea

Phone: (585) 262-3829 ext 3401 (not for p

Email: wjdandrea@hotmail.com

**2010 Lilac Queen
Sunday April 11**

Rochester, NY – The Lilac Festival is pleased to announce the
Competition!

Festival

23, 2010

PLEASE

, NY 14608 585-262-3829 FAX: 585-232-3453

publication)

in Competition
April 11, 2010

to announce the 2010 Lilac Queen

The Lilac Queen, 1st runner up and Lilacette w sophomore and junior high school students. C Rochester area, hold a 2.5 G.P.A. or higher ar or out of school.

It's a great chance for the youth of the commu *Lilac Queen* makes several public appearance represents Rochester and the Lilac Festival at the year. It's also a chance at being awarded several other exciting prizes

Following the initial selection round of applicat Sunday March 28, 2010, the Lilac Queen judg move forward in the competition. Contestants at The Radisson Hotel Rochester. Olivia Graf crown the new 2010 Lilac Queen.

This event is open to the public.

For information on the Lilac Queen C< www.lilacfestival.com. The 2010 Lilac f

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will be selected among female freshman, contestants must be residents of the Greater Rochester area and must be involved in extracurricular activities in

community to be a part of Rochester history. The competition is during the 2010 Lilac Festival and includes a variety of community events throughout the year. A winner will receive a \$1,000 college scholarship or one of

options and interviews which were held on campus. The winner was selected a number of young women to participate in the competition Sunday, April 11th at 4:00pm. The outgoing Lilac Queen, the outgoing 2009 Lilac Queen, will

competition and the Lilac Festival visit. The Lilac Festival takes place from May 14th-23rd.

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