

h i g h l a n d p a r k
Lilac Festival

may 14-23, 2010

PRESSRELEASE

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For Immediate Release

Date: April 14, 2010
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What's notable for 2010?

Sam's Club Main Stage — 9 NATIONAL FREE Acts including: Sister Hazel, Carolyn Wonderland, Vonda Shepard, 10,000 Maniacs, Rita Coolidge, Eljuri, Donna the Buffalo and Blue Rodeo
Wednesday Night will feature a tribute performance "Remembering Ralph"

2010 Lilac Queen – Courtney Willison a sophomore from Spencerport High School

2010 Festival Poster - -Sandra Ann Depauw, from Depauw & Associates creates a new "colorful" look!

Annual Lilac 10K – sponsored by MedVed, including appearance by running legend Dick Beardsley.

7 th Annual Gala in the Park for FOODLINK

6th Annual Excellus Blue Cross Blue Sheild Latino Music Day

2010 YNN Lilac Parade - Grand Marshall's are surviving Parents Coalition Members, Ed Smart and Ahmad Rivazfar

(All entertainment bios and more press releases can be found in our press kit on www.lilacfestival.com)

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Major sponsors include: Sam's Club, *Democrat and Chronicle*, WROC TV 8/FOX Rochester, Labatt's, McDonald's of the Greater Rochester Area, Monroe Ambulance, MedVed, Casa Larga, Nick Tahou Hots, the Radisson Hotel and Home Depot.