

h i g h l a n d p a r k
Lilac Festival

may 14-23, 2010

PRESSRELEASE

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2010 YNN LILAC PARADE

Saturday, May 15, 2010

ROCHESTER, NY — *Lilac Festival* organizers are pleased to announce the *YNN Lilac Parade*. The *YNN Lilac Parade* begins promptly at 10:30am on Saturday, May 15th beginning at South Avenue at Science Parkway, and travels down South Avenue to Highland Avenue ending at Goodman Street. More than 125 entries will march in this year's *YNN Lilac Parade*.

The 2010 *YNN Lilac Parade* organizers are proud to welcome, Ed Smart and Ahmad Rivazfar, from the Surviving Parents Coalition as this year's Grand Marshalls. Leading off this year's parade will be the championship Empire Statesmen. Also marching in the *YNN Lilac Parade* Greece Marching Band with band members representing all of the schools in the Greece School district. Brockport Marching Band, Gates High School Marching Band, Kelley's Heroes Marching Band, Keystone Club Police Pipe & Drum, The Hitman Brass Band, and The Savanna Cellar Saver. Crowd favorites, popular Damascus Temple Marching Units with their mini-cars, will also participate. The new 2010 local dignitaries, and colorful floats round out this Saturday morning Festival favorite.

Several streets will be closed or designated one-way due to the parade. Parade watchers are encouraged to take advantage of the parking and shuttle bus service at MCC. Shuttle busses run from 8:30am-8:30pm on Parade Day. (Normal shuttle hours are 10:30am-8:30pm.)

For months following the Parade, viewers may watch it on Time Warner demand channel 108.

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